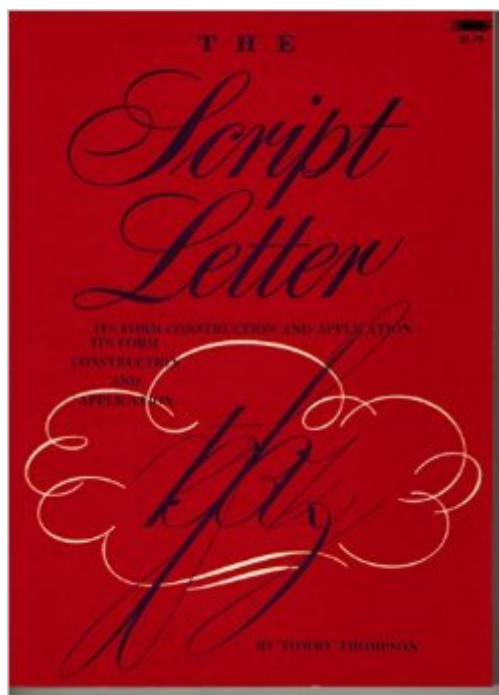# The Script Letter: Its Form, Construction, And Application

Synopsis

This book is a basic guide to the construction of the script letter and its practical use. It gives the beginner a thorough, straightforward course of instruction, with advice on virtually every facet of the art of script lettering. In his clear and economical presentation, the author tells you how to hold a pen, how the letters should be slanted, how to "build" the letters out of a few primary strokes, the direction of the pen in inking, and every other step of the process. He also deals with the construction of numerals, the flourish and its basic elements, how to correct mistakes, commercial handwriting, etc. and gives a concise introduction to layout and package design. Throughout his account, Thompson stresses materials, tools, and equipment needed and provides exact specifications, brand names, penpoint types and sizes, and the like. The history of lettering is also briefly sketched, and there are examples from early copy-books, including the work of some of the famous penmen and engravers of history: Bickham, Tompkins, Cocker, Barbedor, and others. In addition, the book offers dozens of illustrations of script work in advertising and packaging.

Book Information

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